

Corporate Policy

WSUP is committed to:

- Target activities that help to achieve our vision of a world in which all urban dwellers, including the poorest, enjoy affordable, high-quality water and sanitation services.
- Focus on water, sanitation and hygiene for low income consumers in urban areas
- Contribute to the achievement of sustainable benefits by harnessing the transformative power of markets and innovation to deliver services and test models
- Support the development of capacity in the public and private sectors, influence the development of political commitment and support institutional change and help mobilise resources for the WASH sector
- Carry out and commission research, produce evidence and share knowledge and learning widely to advance the sector for the benefit of low income communities.

Responsibility for adherence to this policy is delegated by the WSUP Board to the CEO of WSUP.

To achieve our policy, we will follow the implementation strategies set out in the WSUP Business Plan 2016-2020. In particular, we will:

- Translate our Theory of Change into reality by supporting both private and public-sector service provision; applying our expertise in supply side improvements whilst understanding the important role played by demand-side action
- Promote appropriate and sustainable service delivery to all customer segments in our core countries and test models of service delivery
- Develop capacity in the public and private sectors to deliver accessible and equitable services
- Disseminate our learning and deliver practical advice and support outside our core countries
- Support and promote the mobilisation of resources for the WASH sector
- Influence and substantially strengthen the enabling environment for urban WASH
- Carry out research and produce evidence as a global thought-leader in urban WASH
- Target achievement of a functional WASH sector in each of our core countries at which point we would exit from the market
- Review and revise this policy as necessary at regular intervals (at least annually) in consultation with the Risk Committee of Board.



Neil Jeffery
Chief Executive, WSUP



Lord Boateng
Chairman, WSUP